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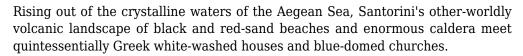
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Fira

The village of Oia is the island's most iconic destination. 150 metres above...

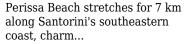
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Fira is the cultural and commercial centre of Santorini, with an ample assor...



Perissa Beach





THE ISLAND



Samot/Shutterstock.com

The island's beauty has been waxed lyrical over the years, fully earning the epithet "kalliste" (the most beautiful). Along with "Strogili", this was one of the former names lent to the island over its troubled history-one full of battles and conquers, of a tragic eruption, and a blossoming renaissance, events that haven't altered Santorini's charm but that undoubtedly scarred it.

Together with the inhabited Therasia and five other smaller islands, Thera (Santorini's Greek name) belongs to the namesake archipelago, which is the vestige of a volcanic caldera. Places of unspoiled nature and postcard-like views, the islands are reachable by boat and bear the original appeal of the old-fashioned Santorini.

The main island is split further into picturesque villages masterly painted in dazzling blue and white hues, outlining the holiday resort's multi-faceted personality and its extraordinary variety of landscapes.

DO & SEE



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Santorini is a colourful place which sets the senses alight. The scent of wine grapes and vineyards, the unique taste of tomatoes grown solely on volcanic soil, the smoothness of the white pebbles and turquoise waters, the buzz of nightlife, and the visual art that is the sun setting behind the village of Oia and the caldera. This is a place of colour, flavour, and adventure.

Oia Village



The village of Oia is the island's most iconic destination. 150 metres above sea level and situated on the downward slope of a volcanic

caldera, this postcard-perfect village is dotted with white and blue cave houses. Enjoy sweeping views of the volcano, the surrounding vineyards, and majestic sunsets every day.

Photo: Son10/Shutterstock.com Address: Oia Village, Santorini Public Transport: Reachable by bus from the central bus station in Fira.

Red Beach (Kokkini Paralia)



The unique colour of the sand and the breathtaking volcanic landscape make this beach a must-see destination. Its particular

rock formations treat travellers to stunning views, and the smooth, mirror-like sea creates a contrast with the bold red of the shore. The beach is pebbly and not ideal for lying, though its rock formations make it perfect for snorkelling.

Photo: Dan Breckwoldt/Shutterstock.com Address: Red Beach, Akrotiri, Santorini

Public Transport: A bus service connects Kira with Akrotiri (Akpwt $\eta\mu$), from where you can either hike for 15 minutes or take a boat to the beach. Alternatively, boats from Perissa or Kamari to Red Beach are quite frequent.

More Info: The beach is small and tends to get crowded.

Fira



Fira is the cultural and commercial centre of Santorini, with an ample assortment of galleries, shops, and restaurants. The most iconic museums

of the island, such as the Archaeological Museum and the Museum of Prehistoric Thera are located in the city, displaying stunning and well-preserved artefacts that date back to Ancient Greece. Fira is also the heart of Santorini's network of buses, which connects the capital with Oia, Kamari, Akrotiri, and many other important sights of the island.

Photo: kavalenkava volha/Shutterstock.com Address: Fira, Santorini

Hiking Fira - Imerovigli - Oia



This 9 km hiking trail that leads from Fira to Oia runs alongside the calderas cliff. The trip takes approximately 4 hours, beginning in Fira,

and passing by numerous churches and stunning architecture before concluding in the iconic Oia Village. Here, you can choose to treat yourself to a seafood dinner and a glass of wine at one of the restaurants with a unique view over the caldera.

Photo: mirkciuke1042/Shutterstock.com Address: Fira - Imerovigli - Oia, Santorini

Perissa Beach



Perissa Beach stretches for 7 km along Santorini's southeastern coast, charming the traveller with its peculiar shades of black. Perfect for

snorkelling, the beach also features a volleyball court and numerous options for water-sport activities. The picturesque Perissa village offers an assortment of restaurants and bars and its close proximity to the ruins of Ancient Thira makes it a magnet for tourists.

Photo: elen_studio/Shutterstock.com Address: Perissa, Santorini Public Transport: Reachable by bus from Fira and Oia. More Info: Situated 15 km southeast of Fira.

Ancient Thera



Perched on the high rock formation Mesa Vouna, the ruins of Ancient Thera dominate Kamari and Perissa beach, dating back to the Hellenistic Era. The vantage location offers spectacular views of the island, and the cliff-top can be reached from Perissa on foot in approximately 4 hours. The historical site is characterized by the main street running through two agoras and the ruins of temples, houses, and Roman baths.

Photo: Navin75/cc by-sa 2.0/Flickr(image cropped) Address: Ancient Thera, Santorini

Wine Tour — Fira



A trip to Santorini wouldn't be complete without a wine-tasting tour. The island's volcanic wine is particularly renowned for its crispy

flavour. Santorini Wine Adventure is based in Fira and offers tours to explore local wine, food and culture, as well as the picturesque countryside.

Photo: Irina Bg/Shutterstock.com Address: Marinatou Road, Fira, Santorini Phone: +30 2286 034123 Internet: www.winetoursantorini.com Email: info@winetoursantorini.com

Akrotiri Excavations



Akrotiri is the island's most important archaeological site, home to Minoan ruins dating to the 4th century BC. When the volcano erupted, the

entire population was forced to flee from Akrotiri, which was swept away by the lava flow. However, preserved buildings and utensils remain-a freezeframe on the lifestyle of these Ancient people.

Photo: Dimitris Panas/Shutterstock.com Address: Akrotiri, Santorini Public Transport: Akrotiri excavations can be reached by bus from Fira.

Venetian Castles



Venetian rule in Santorini extended from 1207 to 1580 and the last vestiges of this historical period live in the castles that dot the entire island. Five

fortresses can be found in Santorini in Oia, Pyrgos, Emporio, Akrotiri, and Skaros, which have been partly demolished by the earthquakes that shook the island in the 15th and 16th centuries. Skaros is probably the most important and well-preserved among the five castles, built on the peak of the namesake rock to protect the village from pirate attacks. The ruins of the once magnificent fortress can be reached on foot from Agios Georgios church in Imerovigli, connected to Skaros by a 0,5km walking trail and a long stairway.

Photo: Sophie McAulay/Shutterstock.com Address: Imerovigli, Santorini

Pyrgos Kallistis



Pyrgos Kallistis is a medieval fortress surrounded by cobbled streets that twist and turn down the hill towards the village. With

its 600 residents, Pyrgos keeps hold of the allure of an old Greek village that is starting to open up to the increasing flow of tourism. Tavernas, restaurants and traditional Greek cafes find their home along the village streets, blessed by the scent of grapes released by the vineyards that surround Pyrgos.

Photo: Cha già José/Flickr(image cropped)

Address: Pyrgos Kallistis, Santorini More Info: Located 7.5 km East of Fira.

Nea Kameni — Boat trip



Take a boat trip to Nea Kameni, an inhabited island that is part of the volcano's caldera. Given the frequent eruptions in the last centuries, the

island is defined by scenery created by the lava flow and sulfuric waters which are said to have therapeutic benefits. Cruises leave daily from any village, making Nea Kameni a perfect day/half-day trip.

Photo: Ivan Mateev/Shutterstock.com Address: Nea Kameni, Santorini

Therasia (Thirasia)



village life.

Photo: Quinn Comendant/cc by-sa 2.0/Flickr(image cropped) Address: Therasia, Santorini

Museum of Prehistoric Thera



The Museum of Prehistoric Thera is located in Fira and showcases a great number of artefacts discovered on Santorini.

Therasia is one of

Santorini's volcanic

islands. With its 300

unspoiled Santorini

residents, Therasia is a

living fragment of the old,

The excavations started in the second half of the 17th century, and the museum today is home to a wide array of objects from the late Neolithic to the late Cycladic periods. Photo: Klearchos Kapoutsis/cc by 2.0/Flickr(image cropped) Address: Mitropoleos Street, Fira, Santorini Opening hours: Wed-Mon 8:30am-3:30pm Phone: +30 2286 023217

Archaeological Museum of Thera



The Archaeological Museum of Thera features exhibitions of ancient vases, amphorae and pottery from a wide span of eras.

Photo: NorbertNagel/Wikimedia Commons(image cropped) Address: Erithrou Stavrou, Fira, Santorini Opening hours: Thu-Mon 8:30am-3:30pm Phone: +30 2286 022217

Amoudi Bay



A picturesque bay tucked among precipitous cliffs, Amoudi Bay is an old fishing port that can be reached from Oia. Wonderfully decorated

taverns are squeezed on the seafront, and there is a great number of traditional eateries to choose from. Amoudi Bay is also blessed with a peaceful beach, far from the hustle and bustle of the holiday resorts.

Photo: lkpro/Shutterstock.com Address: Amoudi Bay, Santorini

T.K. Place Art Gallery Santorini



T.K. Place Art Gallery, formerly known as Tzamia - Krystalla, is a well-established, picturesque hillside art gallery on Santorini,

showcasing and selling jewels, ceramics, paintings and sculptures. Artworks are created

by local artists and are unique and attentively selected, varying considerably in price and shape.

Photo: Denis Kuvaev/Shutterstock.com Address: Marinatou, Fira, Santorini Phone: +30 2286 021226 Internet: tkplaceartgallery.gr Email: tkplaceartgallery@gmail.com

Mati Art Gallery - Fira



Displaying the work of artist Yorgos Kypris, Mati Art Gallery is a dynamic collection of artworks inspired by Santorini's beautiful nature: glass,

metal, vivid colours and sea themes are the hallmarks of the art showcased here.

Photo: zhu difeng/Shutterstock.com Address: Orthodox Cathedral Plateau, Ipapantis, Fira, Santorini Phone: +30 2286 023814 Internet: matiartgallery.com Email: info@matiartgallery.com

DINING



Santorines/Shutterstock.com

Without mentioning dazzling panoramas, the mesmerising sea or vibrant villages, Santorini's culinary tradition would be something worth experiencing on its own. Borrowing a pronounced Mediterranean diet from the mainland, Santorini shares a tendency to use vegetables, high-quality olive oil, meat and fresh seafood generously, creating its own cuisine by adding products that are cultivated solely on its fertile soil.

Try the island's peculiar white eggplant with mozzarella, or sample the unique "Tomatokeftedes", tomato fritters made of Santorini's own produce, and accompany it beautifully with a glass of Vinsanto. The experience will be matched by an unrivalled view from one of the picturesque taverns the island is studded with.

Theoni's Kitchen — Fira



The best of Greek cuisine blends harmoniously at Theoni's Kitchen, composing a well-established restaurant that thrives on

fresh seafood and meat along with locally-grown vegetables. Add also outstanding cooking skills and friendly service to the winning formula and the mix is complete.

Photo: svariophoto/Shutterstock.com Address: Dekigala Street, Fira, Santorini Opening hours: Daily 11am-11pm Phone: +30 2286 025680

Volcano Blue Sea Food — Fira



Treat yourself nicely with a dinner at Volcano Blue, which boasts one of the best views of Santorini's capital. There isn't a better way to top off a

day at one of the island's beautiful beaches than enjoying seafood prepared to perfection on the terrace that overlooks the caldera, watching the sun disappear below the horizon.

Photo: klaikungwon/Shutterstock.com Address: Agiu Mina, Caldera Fira, Santorini Opening hours: From April to October: Mon-Sun noon-midnight Phone: +30 2286 022850 Internet: www.volcanoblue.gr

Convivium — Fira



Boasting an Italian-inspired menu, Convivium offers both seasonal, locally sourced ingredients and a suggestive location. The

restaurant rises up in the lively heart of Fira, between the Central Square and the caldera, and has developed into a must-try in town.

Photo: BlueSkyImage/Shutterstock.com Address: Danezi M, Fira, Santorini Phone: +30 2286 028111 Internet: convivium.gr Email: conviviumsantorini@gmail.com More Info: Next to the Central Square, on the road to the Caldera.

Nick The Grill — Fira



Among fancy restaurants and seafood bars, Nick The Grill is what to look for to grab a quick yet tasty bite. A down-to-earth fast-food

place, Nick The Grill serves local staples including gyros, kebabs, and souvlaki, plus burgers and falafel.

Photo: Creative Photo Corner/Shutterstock.com Address: Central Square Fira, Fira Phone: +30 2286 023492 Internet: www.nickthegrill.eu Email: nickthegrill.eu@gmail.com

Anogi — Imerovigli



Fresh ingredients, friendly service and dishes that reflect Greece's multi-coloured personality: the main drag between Fira and

Oia hides a gem that serves traditional Greek food, such as moussaka, seafood and meat dishes, plus wine. Make sure you reserve your table in advance, as the restaurant tends to get crowded.

Photo: karelnoppe/Shutterstock.com Address: Imerovigli, Santorini Opening hours: Daily 5:30pm-midnight Phone: +30 2286 021285 Internet: anogisantorini.restaurant

Avocado — Imerovigli



Avocado maintains the delicious flavours of Mediterranean cuisine, combining them with a gluten-free and comprehensive menu that

is filled with healthy choices. Presenting dishes that suit everybody's preference, the restaurant serves a varied selection of salads as well as meat and seafood.

Photo: 54613/Shutterstock.com Address: Imerovigli, Santorini Opening hours: Daily noon-11pm Phone: +30 2286 036183 Internet: www.avocadosantorini.gr/en Email: avocadosantorini@yahoo.gr

Skaros — Imerovigli



One of the most suggestive views in Imerovigli is, without a doubt, at Skaros restaurant. The menu is mostly seafood oriented

with a pronounced Greek accent, but one reason it stands out from the numerous restaurants in town is its ideal location, overlooking Skaros Rock.

Photo: Igor Link/Shutterstock.com Address: Imerovigli, Santorini Opening hours: Daily noon-11:30pm Phone: +30 2286 021258 Internet: skarossantorini.com

Ambrosia — Oia



A dreamlike terrace that dominates Santorini's caldera: Ambrosia is an experience that you would not want to miss. Located in the

picturesque Oia, the restaurant is shrouded by a romantic atmosphere and presents a Mediterranean menu that comes with an extensive wine list.

Photo: Marian Weyo/shutterstock.com Address: Cliffside Terrace at Village Center, Oia, Santorini Phone: +30 2286 071413 Internet: www.restaurant-ambrosia.com Email: table@restaurant-ambrosia.com More Info: Located near the Old Church.

Pelekanos – Oia



The breathtaking view of the caldera, a diverse menu that offers vegetarian options along with seafood and meat, and Greek specialities

cooked to perfection-no wonder Pelikanos restaurant is one of the most-loved in Oia village.

Photo: Firelknot/cc by 2.0/Flickr(image cropped) Address: Nik. Nomikou, Oia, Santorini Phone: +30 2286 071553 Internet: www.pelekanosrestaurant.gr Email: pelekanosrestaurant@gmail.com

Ammoudi Fish Tavern — Oia



Ammoudi Bay, a natural beauty located just below Oia village, is gifted with soaring red cliffs and several seaside taverns. Ammoudi Fish Tavern,

with its picturesque terrace and ideal location, is one of Ammoudi Bay's favourites, serving classic local fare, fresh seafood and desserts, plus wine.

Photo: Natalia Barsukova/Shutterstock.com Address: Ammoudi Bay, Santorini, Oia, Santorini Phone: +30 2286 072298

Karma — Oia



Karma offers fusion cuisine that blends traditional flavours with elements from around the world, creating an ever-changing menu. This

romantic restaurant, located off the beaten path, features picturesque interiors and a stunning courtyard, perfect for enjoying their wines and craft cocktails. Photo: Stas Walenga/Shutterstock.com Address: Nikolaou Nomikou 11, Oia, Santorini Opening hours: Daily 1:30pm-11:30pm Phone: +30 2286 017404 Internet: www.karma.bz Email: info@karma.bz

Demilmar — Perissa



Located at the wonderful Perissa Beach, renowned for the black hues of its sand, Demilmar offers refreshments, fruity cocktails, and an ideal

place to enjoy a seafood dinner after a day spent under the scorching Greek sun.

Photo: Mariya Volik/Shutterstock.com Address: Perissa Beach, Santorini Opening hours: Mon-Thu 9am-midnight, Fri & Sat 9am-2am, Sun 9am-1:30am Phone: +30 2286 085070 Internet: demilmar.com/perissa Email: info@demilmar.com

The Good Heart — Akrotiri



The Good Heart, located in Akrotiri, serves Greek specialities made from the freshest, locally grown ingredients, but what's truly peculiar

about this eatery is the welcoming ambience that the family who runs the restaurant creates by delivering outstanding service.

Photo: Igor0077/Shutterstock.com Address: Akrotiri, Santorini Opening hours: Daily 11am-11pm Phone: +30 698 131 4338 Email: goodheartann@gmail.com

CAFES



Kotsovolos Panagiotis/Shutterstock.com

A laid-back attitude accompanies the whole Greek lifestyle, and it is little wonder that it is emphasised even more in Santorini and the Greek Islands. Coffee breaks are a serious matter and a remarkable part of the day, making "kafeterias" appealing hangouts in suggestive towns.

The most popular version of the traditional coffee is an espresso-like brew that tends to share similarities with Turkish coffee, infused with a sharp flavour, escorting the hearty Greeks throughout the day.

Santorini's scorching sun has led locals and tourists to opt for a more chilled, yet equally efficient option, creating a break ideal for an iced coffee, a frappe, or an ice cream.

Melenio Cafe – Oia



Melenio is among the most-loved and atmospheric cafés within the whole of Santorini. Its increased popularity is due to its exceptional

pastries and dessert-making skills, abilities that have transformed the cafeteria into a favoured and upmarket destination among sweet lovers.

Destination: Santorini Publishing date: 2023-03-23

Photo: Klearchos Kapoutsis/cc by 2.0/Flickr(image cropped) Address: Nikolaou Nomikou, Oia Opening hours: daily 9am-11:45pm Phone: +30 2286 071149

Lolita's Gelato – Oia



An ice cream parlour located just off Oia's main drag, Lolita makes the most-loved Italian gelato from carefully sourced seasonal ingredients. The

offering changes daily, and might feature unusual flavours such as the Cuban-inspired and rum-tainted "Cuban Lover" or the delicate "Rosewater Pink Pepper".

Photo: Luboslav Tiles/Shutterstock.com Address: Oia, Santorini Opening hours: Mon-Sat 10:30am-9pm; Sun 2pm-9pm Phone: +30 2286 071279 Email: lolitas.gelato@gmail.com

Skiza Cafe – Oia



Blending sweet and savoury flavours, Skiza Cafe has mastered its skills in desserts and pastry-making as well as pizza baking. Its

pronounced Italian accent and a spectacular terrace that overlooks the caldera are some of Skiza's main ingredients, accompanying its delicacies with an iced coffee or a frappe.

Photo: Itsra Sanprasert/Shutterstock.com Address: Nikolaou Nomikou, Oia Opening hours: Mon-Sat 8am-midnight Phone: +30 2286 071569 Internet: skiza.gr Email: skizacafe@gmail.com

Pelican Kipos – Fira



Pelican Kipos's shaded outdoor patio boasts grapevines, palm trees, and blooming flowers, creating a tropical garden atmosphere. Enjoy a

refreshing drink, a cup of coffee, or a meal any time of the day while relaxing in this idyllic setting.

Photo: Billion Photos/Shutterstock.com Address: Fira, Santorini Opening hours: Daily 8am-11:30pm Phone: +30 2286 023433 Internet: www.pelicankipos.com Email: info@pelicankipos.com

BARS & NIGHTLIFE



Kotsovolos Panagiotis/Shutterstock.com

Santorini's nightlife revolves around its bustling capital, a buzzing hub that houses most of the island's foreign-patronized clubs and happening hangouts. The hectic town centre livens up at night, rocking until dawn in a uniform mixture of tourists and locals.

Despite the other villages' less renowned bar scene, Santorini's holiday resorts, having developed substantially around tourism, are certainly not to be underrated. Picturesque bars dot the main drags, often gifting the travellers with breathtaking panoramas.

Wine Tour — Fira



A trip to Santorini wouldn't be complete without a wine-tasting tour through the best local wines and produce. The island's volcanic wine

is particularly renowned for its crispy flavor, that is the product of vineyards that find their homes on the rich volcanic soil. Santorini Wine Adventures is based in Fira and offers tours to explore local wine, food and culture, as well as the rustic countryside.

Photo: Irina Bg/Shutterstock.com Address: Marinatou Road, Fira, Santorini Phone: +30 22860 34123 Internet: www.winetoursantorini.com Email: info@winetoursantorini.com

Wet Stories — Perivolos Beach



Wet Stories is a beach-side cafe/bar that has direct access to Perivolos Beach. Its wooden terrace offers a shaded option in between

a tanning session under the scorching sun and a swim, providing cocktails, beers, soft drinks, or coffee.

Photo: Arina P Habich/Shutterstock.com Address: Perivolos Beach, Santorini Opening hours: Daily 10am-10pm Phone: +30 2286 082990 Internet: wetstoriessantorini.gr Email: info@wetstoriessantorini.gr

Koo Club — Fira



In the heart of Santorini's club scene, Koo Club never fails to disappoint the night owls hosting different events and exceptional DJs every day

over the summer season. A young crowd of locals and holidaymakers mix and mingle from the early evening at the outside bars till late at night.

Photo: Pressmaster/Shutterstock.com Address: 25is Martiou 404, Fira, Santorini Opening hours: Daily 10:30pm-5am Phone: +30 2286 022025

PK Cocktail Bar — Fira



Celebrating over 40 years of successful business, PK Cocktail Bar is an upscale hotspot in Santorini's suggestive capital. Its three terraces dominate

the caldera, attracting an enormous crowd when the sun starts setting, an event that can be only more enjoyable with a glass of champagne or a signature cocktail.

Photo: Kondor83/Shutterstock.com Address: Ipapantis, Fira, Santorini Opening hours: Mon-Sat 4pm-11pm Phone: +30 2286 022430 Internet: paliakameni.com Email: management@paliakameni.com

Mamounia — Fira



The atmosphere is created by exotic palms and a spacious outdoor patio lit up by strobe lights and bright colours. Top-notch cocktails and

drinks are made to perfection by mixology

experts, and the crowd is young and diverse. Mamounia Club is another gem in Fira's club scene.

Photo: maggee/Shutterstock.com Address: 25is Martiou 303, Fira, Santorini Phone: +30 698 775 3077

Casablanca Soul Bar — Fira



Provided with a contemporary look and a relaxed atmosphere, Casablanca Soul Bar is filled with people of all ages. The bar and club

mash up funk, soul, house, and alternative vibes, hosting live bands and different events.

Photo: Daxiao Productions/Shutterstock.com Address: Downtown, Ipapantis 12, Fira, Santorini Phone: +30 476 46 81 61

Pelican Kipos Wine Bar — Fira



The shaded outdoor patio is adorned by grapevines, palm trees and blooming flowers, creating an exotic garden setting that rises up in the heart of

Fira. A wonderfully varied selection of wines boasts 480 labels from Santorini, Greece, and worldwide.

Photo: Christian Delbert/Shutterstock.com Address: Danezi M Street, Fira Opening hours: Daily 8am-11:30pm Phone: +30 2286 023433 Internet: www.pelicankipos.com Email: info@pelicankipos.com

V Lounge Cafe & Cocktail Bar — Fira



With such a view and elegant terrace, it would be easy for cocktails to take second place, but that's not the case. At V Lounge, cocktails and

drinks are proudly made by using quality ingredients, blended professionally by mixology experts. Their wines are attentively selected, embracing all Santorini's flavours. Prices, on the other hand, are of course up to the standards.

Photo: evantravels/Shutterstock.com Address: Ipapantis Walkway, Fira, Santorini Opening hours: Daily 8am–1am Phone: +30 2286 021760 Internet: www.santorini-vlounge.com Email: info@santorini-vlounge.com

Tango Champagne & Cocktail Bar — Fira



Chill-out tunes, white couches and dim lights – Tango Champagne & Cocktail Bar is an atmospheric solution for an upmarket evening.

Pamper yourself with bubbly champagne or signature cocktails, this lounge bar turns into a dance floor when the night starts heating up.

Photo: marconi/Shutterstock.com Address: Marinatou Street, Fira, Santorini Phone: +30 694 541 7875

Tropical Bar — Fira



Although equipped with the well-known, yet suggestive, view over the caldera, Tropical Bar is slightly different from Santorini's usual offering,

attracting its guests more for its laid-back

attitude than for its appearance. Here you can watch rugby or football and cheer along with the other supporters.

Photo: AnnaMorozova/Shutterstock.com Address: Fira, Santorini Opening hours: Tue-Sat 4pm-midnight Phone: +30 2286 023089 Email: tropicalbar@gmail.com

SHOPPING



HaiGala/Shutterstock.com

Santorini is in all aspects a work of art, and its souvenirs and local produce doubtlessly reflect the island's beautiful facets. Oia and above all Fira are the island's major shopping destinations, places of unrivalled charm where traditional shops line up neatly down narrow streets.

On Santorini, a visit to one of the local art galleries is a must: evocative handicrafts, folk art and jewellery can be bought at accessible prices, guaranteeing a souvenir that mirrors the authenticity of the villages.

Another worthy shopping experience is all about local produce. The diversity of products makes it hard to choose from the numerous delicacies grown on the island's volcanic soil. Fava, the Greek version of split peas, is particularly unique on Santorini and it is used to make a down-to-earth, yet scrumptious, puree. The island's grapes make a heavenly wine that is exported worldwide and can be bought in any of the local wineries. Last but not least comes Santorini's trademark tomato, the locals' pride and a must-try for food aficionados-wonderfully appetizing and juicy.

On Santorini, go for local produce, handicrafts or jewellery-either way, it will be an unmatched experience.

The Good Heart - Akrotiri



The Good Heart, located in Akrotiri, serves Greek specialities made of the freshest, locally grown ingredients, but what's truly peculiar about this

dining place/shop is the welcoming ambience that the family who runs the restaurant creates by delivering outstanding service. Here, you will also find local produce such as jam, cheese, preserves, and other homemade delicacies.

Photo: Kostas Limitsios/cc by 2.0/Flickr(image cropped) Address: Akrotiri, Santorini Opening hours: Daily 11am-11pm Phone: +30 698 131 4338 Email: goodheartann@gmail.com

Scalini Shoes - Fira



Located in Fira, Scalini Shoes sells both men's and women's footwear, offering casual and easily wearable fits for all seasons. At Scalini Shoes,

you will also find accessories, purses, and bags of every sort.

Photo: Natali Glado / Shutterstock.com Address: Fira, Santorini Opening hours: Daily 9am-11pm Phone: +30 2286 022731

Destination: Santorini Publishing date: 2023-03-23

Aiolos Art - Fira



Aiolos Art lies in the heart of Fira, located in an area that is known as the Golden Street because of its major concentration of jewellery and handmade

leather products shops. At Aiolos Art, you will find handmade jewels of all sorts.

Photo: Milles Studio/Shutterstock.com Address: Fira, Santorini Opening hours: Daily 10am-10pm Phone: +30 2286 023540

Souvenirs - Fira



An ample selection of souvenir shops lines up along Fira's main drag, catering for all sorts of gift ideas and little reminders of your trip to

Santorini. In most souvenir shops, you'll find knickknacks bearing the island's name, ranging from magnets to pottery or postcards.

Photo: Klearchos Kapoutsis/cc by 2.0/Flickr(image cropped) Address: Fira, Santorini

Epilekton - Oia



Among the thousands of different souvenir shops you'll encounter during your Greek holidays, Epilekton is certainly something worth a visit.

As soon as you step in, you will feel its authenticity given by a vast collection of amber jewels, antiques, and traditional souvenirs.

Photo: LauraVI/Shutterstock.com Address: Platsani church, Oia, Santorini Opening hours: Daily 10am-9pm Phone: +30 2286 071686 Internet: epilektonart.com Email: info@epilektonart.com

Eponymo - Oia



Get a delightful insight into Santorini's handcrafted jewellery at Eponymo, a shop that combines beautiful designs with the island's

traditions. Located in the picturesque Oia, Eponymo is a must-visit in town, offering numerous gift options, artworks and impeccable service.

Photo: lakov Filimonov / Shutterstock.com Address: Nikolaou Nomikou, Oia, Santorini Opening hours: Daily 9am-midnight Phone: +30 2286 071534 Internet: www.eponymogold.com Email: sales@eponymogold.com

TOURIST INFORMATION



Korpithas/Shutterstock.com

Santorini National Airport (JTR)



Situated North of Kamari village, Santorini's Airport (JTR) is only 6 km away from downtown Fira. The airport is connected to the capital

by a bus service, and the journey takes approximately 20 minutes. Buses are not frequent and may not run throughout the whole day: you will find a schedule outside the airport, before the exit. If you wish to get a private or shared transfer, you can either book it in advance or find one of the companies located at the arrivals terminal. As the bus service is not particularly efficient, renting a car is also a valid option, especially if you are planning on going on a tour of the island. You will find 3 car rental desks located at the arrivals terminal.

Photo: Juan Garces

Address: Santorini Airport, Santorini Phone: +30 2286 028400 Internet: www.jtr-airport.gr/en

Donkey Ride



Santorini's "mule taxi" is a tradition that is, unfortunately, renowned worldwide, as donkeys are used to walking up the steep climbs of the

island and are one of the main attractions for tourists. Travellers are urged not to use donkeys as means of transportation because of the poor condition in which the animals are kept.

Photo: AlexTanya / Shutterstock.com Address: Santorini

Public Transport



A network of buses connects the capital, Fira, to all the major holiday resorts, running to Oia, Perissa, and Kamari every 20 minutes. Buses run

also from Fira to Vourvoulus, Exo Gonia, Akrotiri, Monolithos, Vlihada, Baxedes, and to the airport, but they are less frequent. Please note that there are no direct buses from one side of the island to the other, and changeovers must be done at the Fira bus terminal.

Photo: Pierre-Luc Auclair Internet: www.ktel-santorini.gr/index.php/en

Taxi



Several taxi companies operate in Santorini, and, though there are fixed fares, you should always negotiate the price before booking. You can book a

taxi for a ride or for the entire day and visit the different seaside resorts and sights, or you can opt for a shared transfer by booking a shuttle service.

Photo: ArrivalGuides

Post



The main post offices are situated in Fira, Emporio, and Oia. Here, you will be able to mail letters and buy stamps and postcards. Mailboxes are

located in all major holiday resorts and they are always yellow with a blue sign. The service is run by a company called ELTA, which is the name you will find outside every post office in blue and

Destination: Santorini Publishing date: 2023-03-23

Photo: Andy Fuchs Address: Fira, Santorini Internet: www.elta.gr/en

Pharmacy



Pharmacies in Greece tend to be small, sometimes family-run, private businesses. You will find pharmacies in all major holiday resorts,

with a great concentration in Fira.

Pharmacies are closed on Saturdays and Sundays: this implies that you will have to buy your supplies before the weekend starts and, if you need some urgent medication you will have to contact a doctor.

The Central Clinic of Fira provides health services 24/7.

Photo: Gemma Garner

Telephone



Country code: +30 Area code: 22860

Photo: Jardson Almeida

Electricity



Photo: Stirling Tschan

Population 15,500 (2021)

Currency Euro, 1 EUR=100 cents

Opening hours

During summer, shops tend to open in the morning at 10am and close at 9pm. During wintertime, hours may vary.

Internet

www.santorini.gr www.visitgreece.gr/islands/cyclades/santorini

Emergency numbers

Fire Emergency: 199 Ambulance: 166 Police: 100 Tourist Police: 171

Tourist information

Premier - Santorini Travel Services 25is Martiou, Fira +30 2286 022221 Open daily 9am–9pm

220-250 volts, 50 Hz