



# Vimmerby

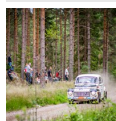
Photo: Astrid Lindgrens Värld/Vimmerby Tourist office



What do you think of when you hear the name, Vimmerby? Do you think of Astrid Lindgren? Do you think of Småland? Most people know of Vimmerby because of Astrid Lindgren, since this is where she was born and grew up. She has put her mark on the whole area, and today Vimmerby is the place where families find adventures and the very best experiences. The award-winning Astrid Lindgren's World, Virum Moose Park, and the beautiful countryside are examples of the sort of outings that provide every opportunity for a fun-filled holiday.



## Events



### Midnattssolsrallyt

The City of Vimmerby will be the centre of the historical rally, KAK Midnatt...



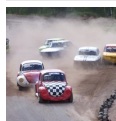
### Autumn Fair

Welcome to visit Astrid Lindgren's World during their special autumn holiday...



### Fairs

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### The Holiday Race

Scandinavia's biggest people's race carnival takes place in Vimmerby in July...



### The Bullerby Cup

The Bullerby Cup is one of the nation's biggest and most popular soccer tour...

## Top 5



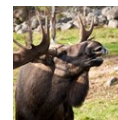
### Astrid Lindgren's World

Astrid Lindgren's World is Sweden's largest open air theatre with its many s...



### Astrid Lindgren's Näs

Astrid Lindgren's childhood home is the farm in Näs. The old vicarage now ho...



### Virum Moose park

Come and see moose and deer in their natural habitat. Climb on board the saf...



### Bullerbyn

The three small houses in Sevedstorp were the inspiration for Astrid Lindgren...



### Katthult

Walk amongst the buildings and relive the atmosphere of the Emil movies. You...



## THE CITY



*Vimmerby Tourist office*

Although its exact year of foundation is unknown, what we do know is that Vimmerby is one of the oldest towns in Sweden.

Vimmerby Old Town is best experienced by taking a stroll along Storgatan. Still today, it's not just the historical centre of Vimmerby, but also the heart of the modern town centre.

This is a street brought to life by people and for people, with carefully restored living quarters painted blue, red, green, yellow, and terracotta, shops with leaning floorboards, asymmetrical walls and low ceilings but with the variety of goods of the modern world. Storgatan - in the same location since the Middle Ages - is a shining example of how conservation and renewal can unite and complement each other.

Each summer a "Summer Square" is set up where many people gather to enjoy sunny outdoor cafés, games, shopping and entertainment.

## ASTRID LINDGREN



*Vimmerby Tourist office*

Astrid Lindgren  
1907 - 2002

Astrid Lindgren was born 14 November 1907 in Näs, on a farm on the outskirts of Vimmerby. Astrid had three sisters and brothers. Astrid's father, Samuel August, was a farmer. Her mother was called Hanna.

Perhaps the most important thing when writing about Astrid's happy childhood is the fact that her mother and father loved each other deeply. Samuel was only 13 years old when he saw Hanna for the very first time; he fell in love straight away; a love that lasted the rest of his life. Astrid says that it felt so safe having them as parents, knowing they cared for one another so much and that they were always there for the children. They let them play happily and freely and were always around when they were needed.

Both of Astrid Lindgren's parents were nice and unusual people. But her father was very special. He was not only a warm and caring human being who was liked by everybody, but he was also a happy person especially when he was with his Anna. To be able to live so very close to such a person, filled with warmth and joy, can provide a child with a fundamental belief that life is wonderful. And that is what Astrid Lindgren



shows us in nearly all of her books.

Astrid Lindgren collects almost all her narrative desire and her happiness from her childhood. In those days there was no TV or Radio, you socialised with people who lived in the neighbourhood.

It was in Vimmerby where Astrid found most of her inspiration. This is where police constable Björk walks the misty summer streets in Master Detective Blomkvist. This is where Mardie and Alva go shopping. This is where Pippi Longstocking goes from one shop to the next with her bag full of gold coins. This is where Emil goes to the market and gets himself a horse. This is where the battles between the Red and White roses take place. In one book after another Astrid Lindgren has thought of this picturesque town with its wooden houses, steep alleys and tiled streets. And her books show how much she likes it. Because it is when she begins to describe the small undulating alleys, a special atmosphere builds up in her narrative.

But what kind of little girl was Astrid? She was very lively and inventive, people who knew her back then tell us. It was fun playing with her because she always thought of games to play. One of her best friends she describes in the Mardie books. Ann-Marie is Mardie. Ann-Marie describes Astrid as a very nimble person who when little loved to climb trees. When they had their P.E. classes Astrid could climb up to the roof like a monkey. Mardie and Mia dare each other to climb the roof of the schoolhouse. And in the book Katy in Italy Katy has to walk the gutter as she has forgotten the door key.

When she was 18, her childhood and adolescence were ended because of her pregnancy. In those

days it was a scandal to become pregnant without being married. And Astrid had no wish to marry the father of the child. To escape the gossip she left her home and went to Stockholm. She took courses to become a secretary and started to work in an office. But being a single mother back then was extremely difficult. There were no day-care centres. Astrid had to send her son to a foster home until she could take care of him.

When Astrid was 23 years old she had found the man she wanted to marry. His name was Sture Lindgren and he was her boss. In the spring of 1931 Astrid Ericsson became Mrs. Astrid Lindgren. Three years later when her son Lasse was 4½ years old, they got a girl, Karin. When Astrid was 41 Lasse got married and moved away from home. When she was 44 her husband, Sture, died.

Astrid continued to work at Rabén and Sjögren for many years as editor and soon started to work with children's literature even from a publishing point of view. Her first break as a writer came with her book about Pippi Longstocking, and the rest is as you know, history.

"In Vimmerby, we are extra proud that Astrid came from here. Nobody can take that away from us. What would Vimmerby be without Astrid? What would Astrid be without Vimmerby? Thank you Astrid."

Christina Thorstensson, Vimmerby Turistbyrå

## DO & SEE



Vimmerby Tourist office

Astrid Lindgrens Vimmerby is perhaps "Sweden's most playful destination", and for good reasons too. One of the many places you'll find here is Astrid Lindgren's World, where Astrid Lindgren's characters come to life. Just outside of Vimmerby, you'll also find the real Katthult as well as Bullerby where the films were made. Why not make a visit to her childhood home situated just a short walk from the town centre? There is, of course, a whole lot more to discover, for both young and old. We have listed some of our most popular attractions. On our website you can find a complete list of all our attractions.

### Astrid Lindgren's World



Astrid Lindgren's World is Sweden's largest open air theatre with its many stages where specially written plays, based on Astrid Lindgren's stories,

are performed daily. It's a great experience to get to meet and play with Pippi, Karlsson, Emil or any of the other favourites.

Photo: Vimmerby Turistbyrå

Address: Lundgatan Vimmerby

Opening hours: 2018: Pre-season: 9 May-7 June, 10 am-5 pm  
Main season: 8 June-26 August, 10 am-6 pm September, week 35-38: Friday to Sunday, 10 am-5 pm. Autumn Holiday with Craft Market, 27 October-4 November, 10 am-5 pm.

Phone: +46 492 798 00

Internet: [www.astridlindgrensvarld.se/en](http://www.astridlindgrensvarld.se/en)

Email: [info@astridlindgrensvarld.se](mailto:info@astridlindgrensvarld.se)

More Info: +46 (0) 492 798 00

### Astrid Lindgren's Näs



Astrid Lindgren's childhood home is the farm in Näs. The old vicarage now houses a Knowledge Centre and a museum. In the extensive exhibition, "The Whole World's Astrid Lindgren", you can follow the story about Astrid Lindgren from her childhood at Näs to becoming a world renowned author.

Photo: Vimmerby Turistbyrå

Address: Prästgårdsgatan 24, Vimmerby

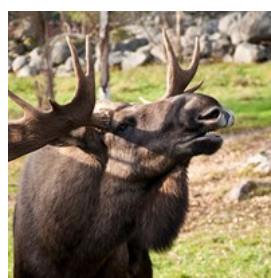
Opening hours: 2018: 31 March-30 April: Thur-Sun 11 am-4 pm, 1 May - 8 June: daily 11 am-4 pm, 9 June-26 Aug: daily 10 am-6 pm 27 Aug-30 Sept: daily 11 am-4 pm, 1 Oct-4 Nov: Thur-Sun 11 am-4pm

Phone: +46 492-566 800

Internet: [www.astridlindgrensnas.se/en](http://www.astridlindgrensnas.se/en)

Email: [info@astridlindgrensnas.se](mailto:info@astridlindgrensnas.se)

### Virum Moose park



Come and see moose and deer in their natural habitat. Climb on board the safari vehicle and take a guided tour in the beautiful surroundings.

You will be able to get very close to the animals for an unforgettable experience. In the 'Älglogen' you can enjoy a coffee break.

Photo: Vimmerby Turistbyrå

Address: Virum Tuna 520, Vimmerby

Opening hours: 2018: Sunday 1, 6 and 13 May, safari tours at 11 am, 12 pm. and 2 pm, Sunday 20 and 27 May and 3, 10, 17 June, Safari every hour, 11 am-4 pm, 23 June-26 August, safari every hour 11am-4pm, 27 Aug-2 Sep, safari tours at 11am and 1pm, 3 Sep-9 Sept safari tour at 12 pm.

Phone: +46 492 520 07  
Internet: [www.virummoosepark.se/index-en.asp](http://www.virummoosepark.se/index-en.asp)  
Email: [info@virummoosepark.se](mailto:info@virummoosepark.se)  
More Info: +46 492 520 07, +46 706 256 816 or +46 705 200 768

### Bullerbyn



The three small houses in Sevedstorp were the inspiration for Astrid Lindgren's books about the Bullerby Children. In the summertime the village comes to life, with different animals, possibilities to jump in the hay and in one of the barns you will find Café Sörgården where waffles, Swedish cheesecake and goodies are served.

Photo: Vimmerby Turistbyrå  
Address: Sevedstorp, Vimmerby  
Opening hours: 2018: 10 - 30 June: 11am-5pm, 1 July - 12 August: 10am-6pm. 14 August - 26 August: 11am-5pm,  
Closed Midsummer's Eve, 22 June.  
Phone: +46 70-7646724  
Internet: [www.astridsbullerbyn.se](http://www.astridsbullerbyn.se)  
Email: [cafe@astridsbullerbyn.se](mailto:cafe@astridsbullerbyn.se)  
More Info: +46 70-7646724

### Katthult



Walk amongst the buildings and relive the atmosphere of the Emil movies. You can look inside the wood shed, meet the farm animals and visit Katthultsboden, the little shop where souvenirs, ice cream and warm and cold drinks are sold.

Photo: Vimmerby Turistbyrå  
Address: Gibberyd, Rumsquilla  
Opening hours: 2018: Open daily 23 June-25 August 10 am-6pm  
Internet: [www.katthult.se/en/home/](http://www.katthult.se/en/home/)

Email: [info@katthult.se](mailto:info@katthult.se)

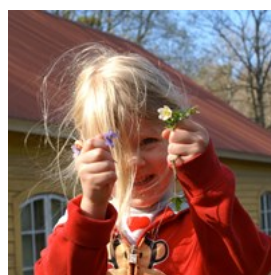
### Vimmerby Adventure



Vimmerby Adventure is an adventure park with family activities like pedal boats, minigolf and water balls. The adventure park also has a high- and low rope course and a 450 meter long Zipline.

Photo: Vimmerby Adventure  
Address: Kåbbo 110, Södra Vi, Vimmerby  
Opening hours: Opening hours 2018: 23 June-19 August 10 am - 6 pm  
Phone: +46 733868658  
Internet: [www.vimmerbyadventure.com](http://www.vimmerbyadventure.com)  
Email: [info@nhvpark.com](mailto:info@nhvpark.com)  
More Info: +46 733868658

### Lidhem



A little bohemian and tranquil family friendly place just outside of Vimmerby. The permaculture garden with mini farm, a small country shop and Café/Eatery invites you to calm and relaxing atmosphere.

Welcome to Lidhem, a green destination for all ages.

Photo: Vimmerby Turistbyrå  
Address: Lidhem 178, Vimmerby  
Phone: +46 492 701 00  
Internet: <https://lidhem.se>  
Email: [info@lidhem.com](mailto:info@lidhem.com)  
More Info: +46 492 701 00

### Smalspåret



The Hultsfred-Västervik Narrowgauge Railway. The narrow-gauge railway is Sweden's longest historical treasure. The

Hultsfred-Västervik line was finished in 1879 and was in service until 1984. During the summertime you can once again experience the sensation of riding the 50's style orange-n-gold railcars. A trip that stretches over 70km on a line that's scarcely a meter wide.

Photo: Vimmerby Turistbyrå

Address: Hultsfred-Västervik

Opening hours: 29/6-11/8 daily. 13/8-29/8 tue, thur and sat.

Phone: +46 495 24 05 05

Internet: <http://smalsparet.com/>

### Eriksgården Vimmerby



Eriksgården offers natural adventures with the horse in focus and accommodation at the farm. An extraordinary forest experience with

guided horse and cart rides for the whole family in Småland's idyllic natural surroundings. In the winter, providing there's snow, we organise sled rides.

Photo: Vimmerby Turistbyrå

Address: Fjälster, Vimmerby

Opening hours: Open all year round. Call to make reservations.

Phone: +46 70-245 33 17

Internet: [www.eriksgardenvimmerby.se/en/](http://www.eriksgardenvimmerby.se/en/)

Email: [annelie@eriksgardenvimmerby.se](mailto:annelie@eriksgardenvimmerby.se)

### MX World Collection



Welcome to one of the largest museum for those who like motorcycles in general and motocross in particular. The museum has a blend of unique

technical innovations and bikes that have won World Championships, ridden by the great sporting legends of Motocross and Enduro. Welcome in and look around and enjoy several decades of MX history.

Photo: Vimmerby Turistbyrå

Address: Förrådsgatan 9

Opening hours: 2018: All year round Weekdays 9 am-3 pm  
Saturday 10 am-3 pm

Phone: +46 70-55 27 017

Internet: [www.mxworld.se](http://www.mxworld.se)

Email: [mxworld@mxworld.se](mailto:mxworld@mxworld.se)

More Info: Vimmerby turistbyrå +46 492 310 10

### Swimming areas



Swimming, sunning, relaxing, and perhaps playing next to a beautiful inland lake is what many people dream of on a beautiful summer's day.

In the surrounds of Vimmerby, there are lots of small lakes ideal for swimming and fishing. At several of these lakes, the local council has set up leisure areas with sandy beaches and jetties.

Photo: Vimmerby Turistbyrå

Address: Vimmerby

Phone: +46 492 310 10

Internet: [www.vimmerby.com/en/bathing-areas-vimmerby/](http://www.vimmerby.com/en/bathing-areas-vimmerby/)



### Åbro Brewery



Åbro Bryggeri is Sweden's oldest family-run brewery, and one of Europe's most modern. Since 1856, Åbro Bryggeri has been

brewing beer with water from the same spring in Vimmerby. Åbro Bryggeri brews a number of beers, such as the flagship Åbro Original and the premium series Bryggmästarens. Get to know the history and production through a guided tour or visit the restaurant Brygghuset with and experience the new micro brewery.

Photo: Vimmerby Turistbyrå

Address: Åbrovägen, Vimmerby

Phone: +46 492 165 00

Internet:

[www.abro.se/om-oss/valkommen-pa-ett-bryggeribesok\\_2](http://www.abro.se/om-oss/valkommen-pa-ett-bryggeribesok_2)

Email: [guide@abro.se](mailto:guide@abro.se)

### Visans Skepp



Beautifully situated by the millpond in Storebro, 7 minutes from Vimmerby, you'll find a model ship with 40 of the most beautiful songs and

hymns from the 20th century carved into it. You can come and sing the songs together or just enjoy the views of the lake.

Photo: Vimmerby Turistbyrå

Address: Storebro, Vimmerby

Phone: +46 (0)492-302 45 or +46 (0) 70-549 00 00

Internet: [www.visansskepp.se/](http://www.visansskepp.se/)

### The Kvill Oak



Kvill Oak or Rumskulla Oak is a fine example of one of Europe's oldest and largest trees with an estimated age of 850 to 1,000 years. The Kvill

eken is one of the few big trees remaining in Sweden. You'll find the oak tree a few kilometres south of the national park. It measures 13m in circumference.

Photo: Vimmerby Turistbyrå

Address: Rumskulla, Vimmerby

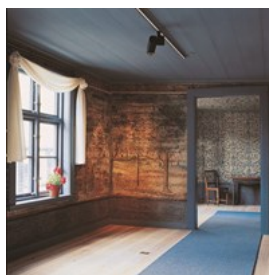
Opening hours: The Kvill oak can be visited all year round.

Phone: 049231010

Email: [info@vimmerby.com](mailto:info@vimmerby.com)

More Info: Vimmerby tourist office +46 492 310 10

### The Nightingale



Cultural History Museum in Vimmerby. The museum is housed in an 18th century timber dwelling with original Baroque ornamentation.

One exhibition is devoted to the graveyard at Gästgivarhagen on the outskirts of town. Some items have been restored and are now exhibited at the museum.

There are several themed exhibitions during the year, visit the homepage to find out what exhibition is shown right now.

Photo: Vimmerby Turistbyrå

Address: Sevedegatan, Vimmerby

Opening hours: 2018: 3 Mars-21 April Wed-Fri 12 pm-4 pm, Sat 11 am-2 pm, 13 June-15 September Mon-Fri 12 pm-5 pm, Sat 11 am-2 pm, 24 November-19 Januari Wed-Fri 12 pm-4 pm, Sat 11 am-14 pm

Phone: +46 492 76 94 59

Internet: [www.vimmerby.com/en/the-nightingale/](http://www.vimmerby.com/en/the-nightingale/)

### Klemen´s Gränd



When Emil in Lönneberga had been to the doctor in Mariannelund and had the soup tureen removed from his head, the family came walking along a pretty little street (gränd in Swedish). That scene was filmed here in Klemen´s gränd in Vimmerby. Do you recognise it?

Photo: Vimmerby Turistbyrå  
Address: Storgatan 32 Vimmerby  
Phone: +46 492 310 10  
Email: info@vimmerby.com

### The Statue of Astrid Lindgren



Sit down for a moment on the chair opposite Astrid Lindgren in the main Square in Vimmerby! The statue is the work of the artist, Marie-Louise Ekman and has been created in patinated bronze. The statue of Astrid sitting in her workroom by her typewriter was unveiled in 2007.

Photo: Vimmerby Turistbyrå  
Phone: +46 492 310 10  
Email: info@vimmerby.com

### Kalles Lek & Lattjo



Loads of games Jump, climb, bounce, ride...Experience the tingling and dizzying feeling when you zip down the big slide and suddenly come flying out of the shark's mouth. Celebrate your birthday in one of the party rooms, play golf and much more. Here is also a

restaurant and café.

Photo: Vimmerby Turistbyrå  
Address: Bondegränd 5, 598 40 Vimmerby  
Opening hours: Every day: 10 am to 7 pm, closed on Christmas Eve.  
Phone: +46 492 107 50  
Internet: [www.kalleslekochlattjo.se/](http://www.kalleslekochlattjo.se/)  
Email: info@kalleslekochlattjo.se

### EVENTS



Vimmerby Tourist office

### Midnattssolsrallyt



The City of Vimmerby will be the centre of the historical rally, KAK Midnattssolsrallyt. Between the 27th to the 30th of June the roads in and around the city will be filled with competing cars.

Photo: Vimmerby Turistbyrå  
Address: Stora Torget, Vimmerby  
Opening hours: 2018: 27-30 June  
More Info: Vimmerby tourist office +46 492 310 10



### Autumn Fair



Welcome to visit Astrid Lindgren's World during their special autumn holiday with a genuine Småland Autumn Fair. During day-time you'll

find more than 70 exhibitors and artisans displaying and selling their goods together with some of the most loved characters of Astrid Lindgren's stories.

Photo: Vimmerby Turistbyrå

Address: Lundgatan, Vimmerby

Opening hours: 2018: 27 October - 4 November

Phone: +46 492 798 00

Internet: [www.astridlindgrensvarld.se/en](http://www.astridlindgrensvarld.se/en)

Email: [info@astridlindgrensvarld.se](mailto:info@astridlindgrensvarld.se)

### Fairs



Emil in Lönneberga went to The Vimmerby Fair where he gave a demonstration of how to deal with temperamental horses. Animals are not

being sold at the fair any longer, even though you might see some there. There's, nevertheless, lots to enjoy with street vendors peddling their wares and many visitors.

Photo: Vimmerby Turistbyrå

Address: Stora torget, Vimmerby

Opening hours: 2018: Spring fair, 26 May, Autumn Fair, 13 October, Tomas Fair, 15 December

Phone: +46 492 76 90 00

Internet: [www.vimmerby.com/torgmarknad-1517689/](http://www.vimmerby.com/torgmarknad-1517689/)

Email: [kommun@vimmerby.se](mailto:kommun@vimmerby.se)

### The Holiday Race



Scandinavia's biggest people's race carnival takes place in Vimmerby in July. Semesterracet attracts 600-700 vehicles from near and far, but

also around 20 000 spectators. The quality of the vehicle is often not much to write home about, and with every heat, they get more dented and scratched.

Photo: Vimmerby Turistbyrå

Address: Vimmerby

Opening hours: 2018: 10-14 July

Phone: +46 (0) 492-13477

### The Bullerby Cup



The Bullerby Cup is one of the nation's biggest and most popular soccer tournaments for girls and boys aged 10-12. On some occasions

there

have been as many as 192 teams taking part in the competition. This year the cup will be taking place 26-29 July.

Photo: Bullerby Cup

Address: Ceosvallen, Vimmerby

Opening hours: 2017: 26 July - 29 July

Phone: +46 492 137 77

Internet: [www.bullerbycup.com/](http://www.bullerbycup.com/)

Email: [info@bullerbycup.com](mailto:info@bullerbycup.com)

## DINING

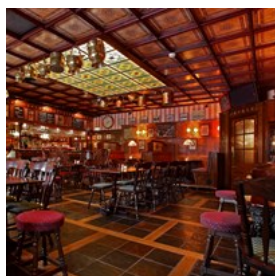


Vimmerby Tourist office

What comes to mind when we mention Småland's traditional food? Emil in Lönneberga's "Tabberas", perhaps? Maybe it's cheesecake from Frödinge? Perhaps, you've even tried Småland's own isterband (smoked sausage), raggmunk (potato pancakes), or kroppkakor (stuffed potato dumplings)? A diverse array of restaurants, cafes, and bistros cater to every taste.

Many of our holiday memories are connected to food. We believe you will take many fond memories home with you, and that some of them will have to do with your taste buds and the congenial atmosphere.

### Brygghuset Restaurang



If you love good food and drinks, then the Brewery House is the place for you. In Åbro Brewery's oldest premises there's a cosy gastropub with a broad range of beers and whisky. The Brewery is a gastropub and serves traditional pub meals, and for the little ones, there is a children's menu.

Photo: Vimmerby Turistbyrå

Address: Åbrovägen, Vimmerby

Opening hours: Mon-Fri 11:30am-2pm, Wed-Thu 5-8pm,

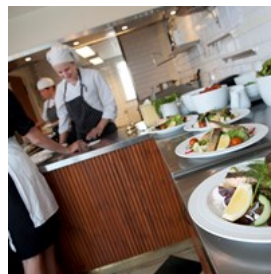
Fri-Sat 4-8pm

Phone: +46 492 753 80

Internet: [www.brygghuset.nu](http://www.brygghuset.nu)

Email: [info@brygghuset.nu](mailto:info@brygghuset.nu)

### Astrid Lindgrens World Restaurants



In Astrid Lindgren's World, there are several restaurants and cafes to choose from, all serving good wholesome food.

There is no pre-fabricated or fast food in the park. Instead, the restaurants use locally produced goods and recipes. Naturally, you can find both meatballs and pancakes on the menu.

Photo: Vimmerby Turistbyrå

Address: Lundgatan, Vimmerby

Phone: +46 492 798 00

Internet: [www.astridlindgrensvarld.se/en/](http://www.astridlindgrensvarld.se/en/)

Email: [info@astridlindgrensvarld.se](mailto:info@astridlindgrensvarld.se)

### Mossebo Gästhem



Board and lodgings in beautiful surroundings, with a touch of the 1600s. Mossebo is situated just outside Astrid Lindgren's Vimmerby. The

guesthouse serves traditional Swedish food with local produce, such as lamb and fish, together with touches from other countries and modern cuisine. Seating both in and outside.

Photo: Vimmerby Turistbyrå

Address: Mossebo 121, Vimmerby

Opening hours: Sat-Sun 12-6pm

Phone: +46 492 910 16

Internet: [www.mossebogasthem.com](http://www.mossebogasthem.com)

Email: [info@mossebogasthem.com](mailto:info@mossebogasthem.com)

### Thai Fu Qing



At the main square of Vimmerby, you will find Thai Fu Qing, a large, well furnished, fully licensed Asian food restaurant with a children's menu and excellent service. Enjoy the summer from the rooftop terrace with its views across the town. Buffet and à la carte.

Photo: Vimmerby Turistbyrå

Address: Stora Torget 2, Vimmerby

Opening hours: Mon-Thu 3-9:30pm, Fri 1-10pm, Sat 12-10pm, Sun 12-9pm

Phone: +46 492 122 07

### Vimmerby Stadshotell



Vimmerby Stadshotell is the restaurant in the centre square of Vimmerby, within the same building as the hotel. The kitchen serves classic dishes with modern attributes and focuses on local favourites. With local produce, the menus are seasonally adjusted.

Photo: Vimmerby Stadshotell

Address: Stora torget 9, Vimmerby

Phone: +46 492 121 00

Internet: [www.vimmerbystadshotell.se](http://www.vimmerbystadshotell.se)

Email: [info@vimmerbystadshotell.se](mailto:info@vimmerbystadshotell.se)

### Monte Carlo



The biggest restaurant/pizzeria in town offering outdoor covered seating and ample parking for both cars and caravans.

Besides, of course, pizzas, kebabs, à la carte menu, pasta, and salads. Why not try the house

speciality? Souvlaki with French fries, Greek salad, and tzatziki.

Photo: Vimmerby Turistbyrå

Address: Falkängsgatan 1, Vimmerby

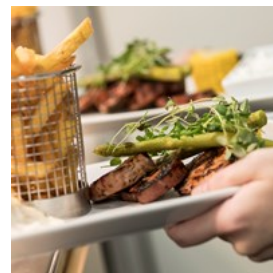
Opening hours: Mon-Thu 11am-9pm, Fri 11am-10pm, Sat 12-10pm, Sun 12-9pm

Phone: +46 492 144 25

Internet: [www.restaurangmontecarlo.se](http://www.restaurangmontecarlo.se)

Email: [restaurangmontecarlo@gmail.com](mailto:restaurangmontecarlo@gmail.com)

### Restaurang Prime



This American Steakhouse--the only one in Vimmerby--focuses on grilled quality meat and homemade hamburgers. The menu is large and guests can choose between different sizes of meats and different side orders. Plus, fish, vegetarian, vegan dishes, and a children's menu.

Photo: Hotell Ronja/Restaurang Prime

Address: Stora Mässhallsgatan 16, Vimmerby

Opening hours: Daily 5-10:30pm

Phone: +46 492 167 00

Internet: [www.hotellronja.se](http://www.hotellronja.se)

Email: [info@clubprime.se](mailto:info@clubprime.se)

### CAFES



*Vimmerby Tourist office*

Vimmerby has several year-round open cafes. When summer comes, there are many more options available, and at a closer look, you will



notice that each one has its own specialty and they complement each other in an exemplary manner.

### Ingebo Hagar



In the village Ingebo, in an old house from the 1850's, you will find our organic café and restaurant - Ekocafé!

Here you can enjoy

homemade dishes such as hamburger, wood-fired pizzas, cakes and other tasty dishes and pastries. Everything in the café is homemade, organic, eco-labeled, local produced and in season. The vegetables, herbs and flowers are grown in the farm's garden and greenhouse.

In the farm shop you'll find, amongst other things, wool products and lamb skins from the village's KRAV-accredited sheep farm. Meet the farm animals. Follow the walking tracks in the village's woods and fields.

Photo: Emma Jansson

Address: Ingebo, Vimmerby

Opening hours: 2018: 17 June - 26 August: Monday, closed, Tuesdays-Sundays 12pm-7.30pm. The kitchen is closed between 3pm and 5pm. For opening hours during other seasons, see homepage.

Phone: +46 492-100 39

Internet: [www.ingebohagar.se](http://www.ingebohagar.se)

Email: [ekocafe@ingebohagar.se](mailto:ekocafe@ingebohagar.se)

### Bakfickan



In the middle of town by Stora Torget (the Town Square) you will find Bakfickan. Enjoy the freshly made breakfast, pastries, rolls, and cakes.

The café serves tasty salads and sandwiches that

are equally good for a picnic. Sit down inside or outside and enjoy the view across the town center.

Photo: Vimmerby Turistbyrå

Address: Stora torget 5, Vimmerby

Opening hours: Mon-Fri 8:30am-6pm, Sat 9:30am-3pm

Phone: +46 492 139 05

### Café Kröngården



Café situated right on the edge of the beautiful lake Krön. Café Kröngården serves a good selection of pasteries, ice creme, sandwiches and lighter

foods. Family friendly beach for swimming, fishing or canoe tours.

Photo: Vimmerby Turistbyrå

Address: Krönbaden, Vimmerby

Phone: +46708-196786

Internet: [www.krongarden.se](http://www.krongarden.se)

### Ostkakeboden Frödinge



Refreshments served next to Frödinge Dairy, as well as the famous Swedish cheesecake. You will also find the equally popular sticky chocolate cake,

along with lots of other delicacies. Open during the summer.

Photo: Vimmerby Turistbyrå

Address: Skolgatan 2, Vimmerby

### Café Royal



Located in central Vimmerby is Café Royal. Café in a cozy environment where you can choose from coffee and cake, drinks, á la carte, beer, cider and spirits.

Photo: Vimmerby Turistbyrå

Address: Storgatan 42, Vimmerby

Opening hours: 2018: Monday-Thursday, 9am-7pm, Friday and Saturday 9am-9pm.

Phone: 0492-28 43 03

### Skogens Honungscafé



Try the home-baked bread including the honey buffet, the delicious "Ljunghonungstosca", or why not try the homemade honey ice cream with different flavours? You also get a close-up experience with bees and other pollinators, either in their natural habitat or by the specially-designed beehive in the café.

Photo: Vimmerby Turistbyrå

Address: Flohult 128, Vimmerby

Opening hours: 2018: 3-17 June: Sundays, 12pm-5pm, 23 June - 19 August, Wed-Sun, 12pm-5am, 26 August-23 September, Sundays 12pm-5pm

Phone: +46 73 335 20 32

Internet: [www.skogshonung.se](http://www.skogshonung.se)

Email: [lars@skogshonung.se](mailto:lars@skogshonung.se)

## SHOPPING



Vimmerby Tourist office

Despite being only a small town, Vimmerby is a real pearl for the avid shopper. Surrounding the main square, there is a fine selection of stores. You'll find small branches of the larger chain stores with well-known brands, but above all many unique and genuine small boutiques with gadgets, crafts and antiques that you'll find nowhere else. Discover your favourites and find some bargains.

### Vimmerby Torg and Storgatan



Vimmerby Torg is the heart of the town. Here you will find books and gifts, beauty products and healthy food mixed with fabric and electronics.

From the town center you can follow Storgatan, a street filled with beautiful wooden houses that are home to some of the great selection of stores in the town. If you are looking for sporting equipment, maps, clothing or interior details a stroll down this road will be successful.

Photo: Vimmerby Turistbyrå

Address: Stora torget, Vimmerby

### Cityhuset



In Cityhuset, "the City House", you will find shoes and bags for every occasion. Browse through the latest fashion from a lot of strong clothing brands for both men and women. Downstairs you will find everything you might need to improve your workouts.

Photo: Vimmerby Turistbyrå  
Address: Stora Torget 7, Vimmerby

### Sevedegatan 35



Visit the three major clothing chains that together offers clothing for all ages. Outfits for babies, children and teens and a large selection of clothing for men and women. Does accessories and cosmetics interest you more, this is the right place.

Photo: Vimmerby Turistbyrå  
Address: Sevedegatan 35

### Sandströmshuset



Visit the local and experienced fashion chain that offers classic clothes for both ladies and gentlemen. Downstairs you will find a wide range of shoes and women's clothes.

Photo: Vimmerby Turistbyrå  
Address: Stora Torget 4, Vimmerby

## CAMPING



Vimmerby Tourist office

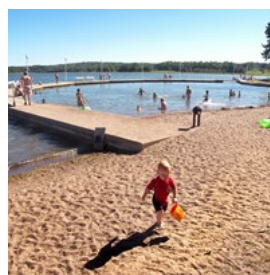
### Vimmerby Camping



Vimmerby Camping is a beautifully situated family camp site by the lake Nossen, 3 km outside of Vimmerby. Choose from cabins, holiday units, family rooms or one of the many camping spaces. Enjoy the beach, play a game of miniature golf or rent a pedal boat. Fully licensed restaurant.

Photo: Vimmerby Turistbyrå  
Address: Nossenbaden, Vimmerby  
Phone: +46 492 314 10  
Internet: [www.vimmerbycamping.se](http://www.vimmerbycamping.se)  
Email: [info@vimmerbycamping.se](mailto:info@vimmerbycamping.se)

### KustCamp Gamleby



Welcome to the closest campsite to Astrid Lindgren's World (45 km) when you want to stay by the sea! KustCamp Gamleby is a cosy 4-star family campground with a unique child friendly beach and lagoon by the sea protected from algae. We have cabins, mobile homes, campground close to the sea and beautiful nature and a new modern service building.



Photo: Vimmerby Turistbyrå  
Address: Hammarsvägen 10, Gamleby  
Phone: +46 (0)493-10221  
Internet: [www.campa.se](http://www.campa.se)  
Email: [info@campa.se](mailto:info@campa.se)

## TOURIST INFORMATION



*Båtsmansbacken/Vimmerby Tourist office*

Vimmerby lies at the intersection of Swedish National Roads (SNR) 23/34 and 40 and is about 300 km from Stockholm-Gothenburg-Malmö. The most common and easiest way of getting to Vimmerby is by car. Bus and train are also options but requires a little extra planning. Below you find practical information to help you plan and enjoy your visit to Vimmerby. For additional help, please contact the Tourist Office in Vimmerby.

### Vimmerby Tourist Information



Vimmerby Tourist Office is an authorized tourist office opened all the year round. You find the office in "Rådhuset" at the main square in Vimmerby. The staff will help you organise your stay here in Vimmerby. The staff gives suggestions of activities and accommodation. You are also most welcome to visit the souvenir shop.

Welcome!

Photo: Vimmerby Turistbyrå  
Address: Rådhuset 1  
Opening hours: All year round Monday-Friday: 10am-4pm.  
During summer we extend our opening hours.  
Phone: +46 492 310 10  
Internet: [www.vimmerby.com/en](http://www.vimmerby.com/en)  
More Info: [info@vimmerby.com](mailto:info@vimmerby.com)

### Pharmacy

Apoteket Hjärtat,  
Norrtullsgatan 5, Vimmerby  
+46 (0) 771 405 405  
Monday-Friday: 9am-6pm. Saturday:  
9.30am-2pm.  
[www.apotekhjartat.se](http://www.apotekhjartat.se)

Apoteket Äpplet,  
Sevedegatan 38 B, Vimmerby  
+46 (0) 70-8858777  
Monday-Friday: 8am-7pm. Sat-Sun: 9am-5pm.  
<http://apotek-applet.business.site>

### Medical Centre

Vimmerby Hälsocentral  
  
Address: Drottninggatan 22  
Opening hours: Monday-Friday: 8am-5pm. Saturday-Sunday:  
10am-3pm  
Phone: +46 492 176 00  
Internet: [www.ltkalmar.se](http://www.ltkalmar.se)

### Dental Clinic

Folktandvården Vimmerby  
  
Address: Drottninggatan 22  
Opening hours: Mon: 7.15am-6.30pm. Tue: 7.15am-7pm.  
Wed-Fri: 7.15am-5.15pm.  
Phone: +46 492 176 50  
Internet: [www.ltkalmar.se](http://www.ltkalmar.se)

### Taxi

Vimmerby Taxi  
  
Phone: +46 492 120 20

### Car rental

Europcar Vimmerby

Address: Södra Industrigatan 4

Phone: +46 492 660 16

Internet: europcar.se

### Travel Centre

The travel centre is the hub for public transportation in Vimmerby. Between the travel centre and the main square in Vimmerby is only a five minute walk.

During summer most trains stop at Astrid Lindgren's World's station. Astrid Lindgren's World is situated in Vimmerby, walking distance from the travel centre (about 25 minutes) and there are several accommodation alternatives available.

For time tables and information, check on  
[www.klt.se](http://www.klt.se)  
[www.resrobot.se](http://www.resrobot.se)  
[www.swebusexpress.se](http://www.swebusexpress.se)  
[www.svenskabuss.se](http://www.svenskabuss.se)

If you are travelling by train:

Two direct services Stockholm-Vimmerby daily and several daily to/from Linköping and Kalmar. Check the Swedish Railways timetable for further information:

[www.sj.se](http://www.sj.se)

[www.resrobot.se](http://www.resrobot.se)

Address: Järnvägsallén 1

Phone: +46 10 - 21 21 000

### Phone

Country code: +46

Vimmerby area code: 0492

### Electricity

220V/50Hz

### Population

Around 15 400

### Currency

Swedish SEK/crowns

### Opening hours

Shops open Mon-Fri 10am-6pm, Sat 10am-2pm.

Department stores and food shops have generous opening hours, also open on Sundays.

### Internet

[www.vimmerby.com/en/](http://www.vimmerby.com/en/)

### Newspapers

Vimmerby Tidning

### Emergency numbers

112

### Tourist information

Vimmerby Tourist Office

Rådhuset 1

Tel: +46 492 310 10

Opening hours: Mon-Fri 10am-6pm, Sat-Sun 10am-2pm

Email: [info@vimmerby.com](mailto:info@vimmerby.com)

# Vimmerby Kommun

